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NIDO STUDENT LIVING TO OPEN BOUTIQUE RESIDENCE IN NOTTING HILL

London, UK June 2011 – Nido Student Living unveils its new student accommodation “Nido Notting Hill” opening in August 2011. With reservations now live to move in from September, Nido Notting Hill is designed as a boutique style home for students.

With colourful quirky spaces to hang out in or study, movie screens, games spaces, a fitness centre and facilities for everyone to share, Nido Notting Hill will undeniably be a sought after option.

Located on the Paddington Branch of the Grand Union Canal in northwest London, it’s conveniently located within walking distance to Ladbroke Grove and Westbourne Park underground stations.

The 6-storey, 277-bed accommodation is located in a quiet residential district facing a park on the south side and the Canal to the North. Nido Notting Hill accommodates students with a range of room type options including Single Studios, Accessible Studios, Twin Studios and Two Bedroom Studios.

Numerous shops, restaurants, and delicatessens can be found nearby or across the Canal on Harrow Road in Ladbroke Grove. Nearby, Chamberlayne Road, named by Vogue as the hippest street in Europe, is home to several cool gastro pubs. Jade Jagger, Sophie Dahl and Daniel Craig are just some of the A-listers attracted to this quirky neighbourhood, many call it the New Soho of the West End. Among local vintage and antique shops you can discover the secret celebrity home-ware boutique, Smith, whose regular clients include Sara Cox, Billie Piper and Alan Carr.

Nido Notting Hill is just a stone’s throw from Portobello Road and the infamous neighbourhood of Notting Hill, - famous for the Notting Hill Carnival, the largest street festival outside of Rio. Portobello Market, where bargain hunters scour for antiques and treasures, is also nearby.

This part of town is never a place to get bored! Events, clubbing and an Ibiza-like nightlife are flowing at venues such as The Cobden Club, The Blagclub and the worldwide famous Supperclub - the nearest places to be seen.

The building will be managed by a Residence Manager who will have a team of housekeeping, security, maintenance and Residence Life staff to ensure the facility is well maintained and the students are well looked after.

Other communal spaces include a shared lounge, laundry facilities and an outdoor courtyard on the first level. Services include an electronic swipe entrance with the ability to match key card to a photo of the resident, 24-hour security staff with security monitoring room, CCTV outside and inside of the building and Cashless Vending. Connectivity is key, and Nido

provides high speed cable and wireless internet for free throughout the facility, and VOIP and IPTV available on request.

Nido is also about simplifying things. The cashless vending environment allows students or their parents to 'top up' their room key card with cash to use for laundry, vending, or for paying their rent. Students do not need to carry cash around the building. There is in-room cleaning and dry cleaning available for a fee, bicycle storage, and the students can buy most items they need for their stay at Nido through the Nido Store.

One of the differentiating factors of living at Nido is the 'Residence Life programme'. There will be Resident Assistants and staff to provide pastoral care and community events, who participate in a comprehensive training programme and monthly training sessions. They offer community events to encourage student interaction and to create a friendly environment, and staff are available 24/7 should a student need to go to hospital or generally needs assistance.

Single Studios range from £245 - £285 per week. Twin share spaces are £170 pp/pw. 2-bed studios are £230 pp/pw and accessible rooms are £260 per week.

The weekly fee includes:

- Accommodation
- high speed cable and wireless internet
- gas, water and electric costs
- 24 hour security
- live-in student services staff
- resident events
- onsite maintenance
- bike storage

For further information on Nido Notting Hill please contact:

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