



February 2007

NIDO STUDENT LIVING
TO PARTICIPATE IN BEIJING AND SHANGHAI
AT CHINA INTERNATIONAL EXHIBITION TOUR (CIEET)
MARCH 3-12 2007

Nido Student Living will participate in the 12th China International Exhibition Tour (CIEET) and will visit the cities of Beijing from 2nd March to 5th March and Shanghai from 9th to 11th March.

Nido London is the brand new independent student accommodation in King's Cross in central London's Zone 1 that will open this September, offering first class, contemporary living with round the clock security, panoramic views and a community environment.

Maureen McDermott, Manager of European Student Accommodation Nido Student Living-London, said,

“China is acclaimed as the largest education market and thousands of Chinese students leave to study abroad including London. CIEET is recognised as the most influential international education event and participating will enable us to reach students coming to London this autumn. Nido will appeal to students who wish to live in a central area in the heart of London's newest hub, King's Cross, within minutes of all major central London universities.

“At Nido, students won't just get four walls and a bed but a range of campus style facilities, commons rooms, study rooms, a cinema and a free gym. Whether they are first year or completing their degree, post graduates, short-term students or those attending study abroad programmes, Nido is designed to enable those who make it their home, to interact, make friends or be calm and peaceful where concentration is most needed”.

The team at Nido Student Living can be contact via the website **www.nidolondon.com**.

Notes to editors

Nido London will cover 16 floors and will have a total net area of 217,000sq ft and will be 59.7m tall. The scheme comprises student studios, 50 private apartments, 14 affordable apartments, retail units and commercial space. Three retail units will front on to Pentonville Road totaling 14,143 sq ft. There is also 19,956 sq ft of commercial space with separate access off Pentonville Road.

There will be 711 single studio rooms with a sleeping and study area, bathroom and kitchenette. Prices range from £180 per week depending on size and location of the



room. There are a further 104 rooms for shared living (2 students per room). These students will have a separate kitchen located on every floor with seating for up to ten people. Prices for the shared rooms are from £120 per week per person. Nido London will house a total of approximately 950 students. Rooms benefit from floor to ceiling windows, many will have panoramic views across the city and security will be paramount. All utilities are included. There are also 31 rooms designed for students with disabilities.

There is a basement with 41 car parking spaces, laundry room and 250 bicycle storage spaces. 'Nido Plus' will include free wireless and cable in-Cube internet, VOIP (Voice Over Internet Protocol) system for cheaper calls home, a resident intranet site, separate study rooms and a free gym. Optional services will include in-room cleaning and laundry pick-up.

Students will be given a personal swipe card which will act as an entry key and a charge card and if students need TLC there are permanent postgraduate students known as resident assistants on call to help. There will be a resident student services manager and an ongoing programme of events to allow students to interact and feel like part of a community.

There will be approximately 8,000 sq feet of space that can be built out for classrooms and faculty offices. This can be separated to make flexible space for several schools at any one time. The class space is a hugely valuable asset at Nido as this facility is difficult to find in existing student accommodation in London.

For further information on Nido London please contact:

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Or visit www.nidoLondon.com

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